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An at-home prep chef, a food-truck commissary and more

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By: Robert Loerzel May 21, 2013

New in Chicago is just that: a listing of businesses getting off the ground in and around Chicago. Please send us your startup announcements. Email is best: newchicagobusiness@gmail.com.

Crain's contributor Robert Loerzel brings you news of fresh local startups every Tuesday.

Madison & Rayne

Imagine ready-to-cook, chef-prepared ingredients delivered to your door.

rediscover dinner

your meal." Madison & Rayne has 10 meals to choose from, including vegetarian options, and seasonal dishes are added every two weeks. The company's co-founders are Melanie Mityas and Josh Jones, who was chef de cuisine at Spring Restaurant. (Madison and Rayne are the middle names of Ms. Mityas' two daughters.)

Madison & Rayne: Launched in March, this Bucktown-based business delivers prepared ingredients for home-cooked dinners. "Our chef does the meal preparation for you," the website explains. "Meats and fish are seasoned and marinated. Vegetables are washed and chopped. All ingredients are pre-measured. The chef creates sauces and glazes to add complex flavor to



kosher ingredients that have no preservatives, artificial flavors or animal byproducts.

Gur Sweets: Formerly a software engineer and now a pastry chef, Rubina Hafeez opened this bakery in October at 162 N. York St. in Elmhurst. "I want to bring more culinary diversity to Elmhurst, beginning with desserts," says Ms. Hafeez, whose shop is named after gur, the purest form of unrefined sugar from India. In addition to cakes, cupcakes, pastries, cookies, breads, scones and muffins, Gur Sweets sells traditional ethnic desserts including baklava, besan barfi, milk barfi, macarons, gulab jamun and samosas. Gur Sweets only uses halal and

The Garage: The Salsa Truck is preparing to open a "food truck

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